

IPPORTING **OUT OF SCHOOL CHILDREN** THROUGH EDUCATE A CHI

58 MILLION

Each day, **58 million children** around the world wake up and are denied their right to go to school. The obstacles preventing them from attending primary school vary: many of these children face poverty, discrimination or geographical isolation, and half of them live in areas affected by conflict. One further barrier is the funding gap of \$26 billion annually that is required to provide education to these children. CLOSING THIS GAP WILL REQUIRE CONTRIBUTIONS FROM NEW PARTNERS.

ABOUT EDUCATE A CHILD

Educate A Child (EAC), a programme of the Education Above All Foundation, is a Qatar-based, global initiative of Her Highness Sheikha Moza bint Nasser. At EAC we aim to significantly reduce the number of children worldwide who are missing out on their right to education, particularly those who are hardest to reach. Our sole objective: ENROLLING AND RETAINING OUT OF SCHOOL CHILDREN IN QUALITY PRIMARY EDUCATION PROGRAMMES.

TARGET DECREASE IN OUT OF SCHOOL CHILDREN (MILLIONS)





UPPORTING OUT OF SCHOOL CHILDREN THROUGH EDUCATE A CHILI

WHY INVEST IN EDUCATION NOW

The evidence is clear: the costs of not educating out of school children far outweigh the investment necessary to provide universal primary education. Why? Education has ripple effects that cause positive and sustainable impacts across entire communities. Children who complete their primary education become adults who make better decisions and life choices.

IN MOST CASES IT IS MORE EXPENSIVE FOR A COUNTRY TO NOT INVEST IN EDUCATION THAN IT IS TO DO SO.

Every additional year of schooling increases one's future hourly wages by 10-30%. Therefore, in countries where the number of out of school children is high, ensuring that all children receive a full course of primary education can have significant effects on future GDP growth. ACHIEVING UNIVERSAL PRIMARY EDUCATION IS NOT JUST A MORAL IMPERATIVE; IT'S AN ECONOMIC IMPERATIVE, TOO.

WHY FUNDING WILL MAKE A DIFFERENCE

EAC aims to reach a total of 10 million children by the end of the 2015/16 academic year. Today, we have commitments in place to reach 5 million children. Our technical team has identified the barriers to education for the next 5 million, and have identified the partners best equipped to reach those children.

WHAT WE NEED NOW ARE THE FINANCIAL RESOURCES TO GIVE THESE CHILDREN A CHANCE FOR A POSITIVE FUTURE.

A PROGRESSIVE APPROACH TO FINANCING

While EAC's co-funding model has allowed us to amplify the impact our partners have in the field, and we have hit a respondent chord, the demand to support out of school children is already greater than the resources we currently have available. THE CHILDREN ARE THERE, THE SUCCESSFUL PROGRAMMES ARE THERE; THE NEED IS THERE – SUFFICIENT FUNDS ARE NOT.

SUPPORTING OUT OF SCHOOL CHILDREN THROUGH EDUCATE A CHIL

EAC'S PARTNERS AND PROJECTS

EAC recognises that in order to succeed, education programmes must be tailored to the unique needs of the location. We work through a co-funding model, by which we partner with organisations that have deep roots in the places where they operate; Our partners uniquely understand the on-the-ground challenges in their communities. EAC funds partners with a proven track record of success. The projects that we engage in are subject to stringent due diligence processes to ensure alignment with published criteria and high potential for success. They are based in countries with the greatest need. Our co-funded projects are as varied as boat schools in Bangladesh, boosting governments efforts in the Brazilian favelas, and increasing schooling for refugees in Lebanon, Kenya and Malaysia, and span 38 countries to date.

HERE'S HOW WE IDENTIFY, VALIDATE, IMPLEMENT AND MEASURE THE RESULTS OF OUR PROJECTS:

POTENTIAL PARTNER SUBMITS EXPRESSION OF INTEREST (EOI)



EAC reviews the Expression of Interest and lets the organisation know if it aligns with EAC's priorities.

EAC REQUESTS PROJECT PROPOSAL

EAC collaborates with potential partners in the proposal development process to ensure clarity of purpose, activities and budget.



EAC VALIDATES THE PROJECT



EAC conducts a site visit to validate the feasibility and quality of the proposed project and to continue its due diligence on the potential partner.

AGREEMENT IS REACHED

Once a proposal has been accepted, the activities validated, and availability of funding for this purpose confirmed, EAC proposes a standard legal agreement that addresses the terms, roles, and responsibilities (including number of out of school children to be reached and funds disbursement schedule) of both EAC and the proposing organisation.





ONGOING MONITORING AND EVALUATION

The partner organisation agrees to participate in a range of monitoring and evaluation activities that are conducted by EAC or its representatives. These may include, but are not limited to, case studies, technical or financial audits, surveys and site visits.

REGULAR REPORTING

The partner organisation agrees to provide progress updates via EAC's online tool as well as technical reports and financial reports each January and July.



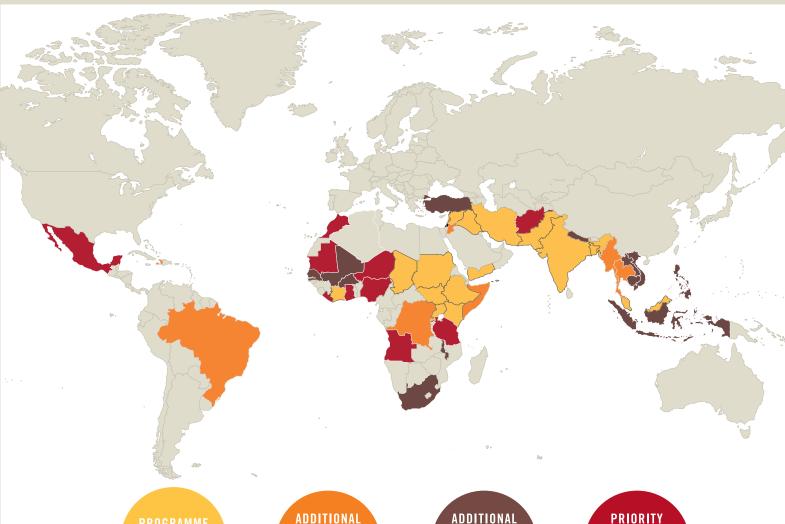
IMPLEMENTATION STARTS



Once agreement is reached and signed by both EAC and the partner organisation, implementation begins.

SUPPORTING OUT OF SCHOOL CHILDREN THROUGH EDUCATE A CHILD

EDUCATE A CHILD'S GLOBAL PORTFOLIO SECOND HALF 2014



PROGRAMME COUNTRIES 2012

Bangladesh Chad Côte d'Ivoire Ethiopia India Iran Iraq Kenya Malaysia Pakistan Rwanda South Sudan Sudan Syria Uganda Yemen

ADDITIONAL PROGRAMME COUNTRIES 2013

Brazil
Democratic Republic
of the Congo (DRC)
Haiti
Jordan
Lebanon
Myanmar
Somalia
Thailand

ADDITIONAL PROGRAMME COUNTRIES 2014

Cambodia Comoros Indonesia Lao PDR Philippines South Africa Turkey Vietnam Burkina Faso Malawi Mali Nepal Senegal PRIORITY COUNTRIES FOR 2015 & BEYOND

Afghanistan
Angola
Ghana
Liberia
Mauritania
Mexico
Morocco
Niger
Nigeria
OPT*
Tanzania

16 COUNTRIES

24 COUNTRIES

38 COUNTRIES 49 COUNTRIES

*Occupied Palestinian Territories

UPPORTING OUT OF SCHOOL CHILDREN THROUGH EDUCATE A CHIL

EAC IS COMMITTED TO:

- Flexibility. EAC is able to identify, scale and monitor a range of models for providing quality primary education in response to the various barriers faced across different geographies and socio-political situations. And our dynamic, flexible model of co-funding projects means that we are well prepared to adapt to changing conditions in the regions we serve.
- Transparency. EAC is committed to solid monitoring and evaluation processes (both internal and external) and makes much of its data publicly available.
- Value. EAC's administrative costs are entirely paid for by our founder. This ensures that donor gifts are exclusively used for funding education projects.
- Leveraging resources. We believe that the most effective and efficient way to address the education gap is to highlight what works, which varies from place to place. We bring up to 50 percent of the funding needed to scale up proven projects and reach more children with quality primary education.
- Impact. EAC aims to provide access to primary education to 10 million children through its cofunded partner projects by the end of the 2015/16 school year.

WITH ADDITIONAL SUPPORT EAC CAN ENABLE 10 MILLION OUT OF SCHOOL CHILDREN TO REALISE THEIR RIGHT TO A QUALITY PRIMARY EDUCATION. WITH ADVOCACY AND SUPPORT TO OTHER PARTNERS WE BELIEVE THAT ALL OUT OF SCHOOL CHILDREN COULD ACCESS AND PERSIST IN A QUALITY EDUCATION PROGRAMME WITHIN 15 YEARS.

TESTIMONIALS

"This amazing,
breathtaking, powerful initiative
is already beginning to transform the
world... no initiative has achieved so much
in such a short space of time"

RT. HONORABLE GORDON BROWN, UNITED NATIONS SPECIAL ENVOY FOR GLOBAL EDUCATION "We are grateful
to Educate A Child for their
support, thrilled to have this
opportunity, and have already hit the
ground running"

GEORGE SROUR, FOUNDER, BUILDING TOMORROW

"The challenge we face
to truly educate every child is a hard
one. Meeting it requires passion, partnership
and perseverance, good ideas and new resources.
Today, thanks to Educate A Child, we have a
wonderful opportunity to share good ideas"

MS. JULIA GILLARD, BOARD CHAIRPERSON, GLOBAL PARTNERSHIP FOR EDUCATION

THE POWER OF PARTNERSHIP

EAC recognises that partnership is essential to meeting the global education challenge before us. EAC works in partnership to identify innovative solutions to address the challenges that children face in accessing and completing primary education. EAC partners range from major international educational, development, and humanitarian organisations to locally based groups.

EAC needs many kinds of partners to accelerate the identification, enrolment and completion of a quality primary education for a significant number of out of school children.

PARTNERS

Bharti Foundation













IMPLEMENTING PARTNERS

- Aide et Action
- Aprendiz
- Bharti Foundation
- BRAC
- British Council
- Building Tomorrow
- CARE
- Caritas
- Dhaka Ahsania Mission
- Educate Girls
- Girl Child Network
- Gonoshahajjo Sangtha (GSS)
- Gyan Shala

- imagine1day
- International Rescue Committee
- Norwegian Refugee Council
- Pact
- Plan-Canada
- Save the Children
- The Citizens Foundation
- UNESCO
- UNHCR
- UNICEF
- UNRWA
- US Fund for UNICEF

ADVOCACY PARTNERS

- Doha Film Institute
- Global Education First Initiative
- Qatar Airways

RESOURCE PARTNERS

- Abraaj Group
- British Council
- Credit Suisse
- Exxon Mobil
- German Federal Ministry for Economic Cooperation and Development
- Islamic Development Bank
- Jazz at Lincoln Center

- Qatar Solar Tec & Solar World
- Supreme Committee for Delivery and Legacy
- The Mohamed S. Farsi Foundation
- The Vodafone Foundation
- United States Agency for International Development

UPPORTING OUT OF SCHOOL CHILDREN THROUGH EDUCATE A CHILD

HOW YOUR INVESTMENT WILL BE PUT TO WORK

OUT OF SCHOOL CHILDREN



There are millions of out of school children worldwide. EAC aims to reach a total of 10 million by the end of the 2015/16 school year.

DONATION

We need financial resources to give these children a chance for a positive future



EAC & PARTNERS

Through our co-founding model we partner with organisations that uniquely understand the on-the-ground challenges in their communities.



CHILDREN AT SCHOOL



SUPPORTING OUT OF SCHOOL CHILDREN THROUGH EDUCATE A CHILD

educateachild.org



/educationaboveall.org
Outreach department:
info@eaa.org.qa





